



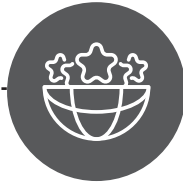
SVKM'S
NMIMS[®]
Deemed to be UNIVERSITY

SCHOOL OF BUSINESS MANAGEMENT



***Nurturing
Transformational
Leaders
with Integrity,
Critical Thinking,
and Innovation***

NMIMS University Genesis



In 1981, Shri Vile Parle Kelavani Mandal (SVKM) an educational trust in Mumbai established the Narsee Monjee Institute of Management Studies (NMIMS) to meet the growing demand for management education. In 2003, NMIMS was declared a deemed-to-be university under Section 3 of the University Grants Commission Act 1956. The erstwhile NMIMS Business School was re-christened as School of Business Management, (SBM) Mumbai. Built on an inspiring legacy of 42 years, NMIMS stands proud as a Deemed-to-be University offering multiple disciplines across multiple campuses.

8 Campuses

26,000+ students

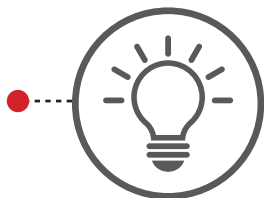
850+ full-time faculty

25+ years

Top 100 Global B-School by FT MIM 2023 awarded to SBM, Mumbai

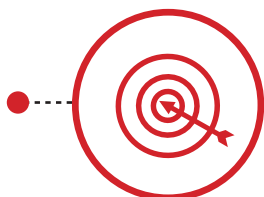
School Of Business Management, NMIMS, Mumbai

Vision



To be a Management School of Academic and Research Excellence that develops transformational leaders for an inclusive and sustainable world.

Mission



The NMIMS School of Business Management nurtures transformational leaders who can responsibly create Stakeholder value with integrity by navigating the ever-changing world of business using critical thinking skills, analytical skills, entrepreneurial mindset, people proficiency and, technology orientation. The school enables a research environment to develop tools and concepts for the advancement of management theory and practice.

Message from the Leadership Team



DR. RAMESH BHAT

Vice-Chancellor, NMIMS and
Provost - Management Education, NMIMS

Our programs aim to prepare students as lifelong learners. Our dedicated faculty contributes to knowledge generation, providing an excellent learning environment, quality teaching, and mentorship for student success. Our ability to attract quality faculty has made us an outstanding center for learning.

Under the visionary leadership of Chancellor Shri Amrish Patel, we have implemented a strategic agenda to achieve ambitious goals, transforming from a management school to a multidisciplinary university. Today, we offer a wide range of programs, including engineering, pharmacy, biological sciences, law, performing arts, design, and aviation. Our schools have gained global recognition, with AACSB accreditation for our business school and AMBA accreditation for our Bengaluru and Hyderabad campuses.

NMIMS continues to grow as a highly regarded educational destination in India.

JUSTIN PAUL

Dean - School of Business Management
& Provost - Management Education, NMIMS



At NMIMS School of Business Management, we are committed to fostering a vibrant and intellectually stimulating environment where you can thrive both academically and personally.

Our esteemed faculty are not only leaders in their respective fields but also dedicated mentors who are passionate about your success. They bring cutting-edge research and real-world experience into the classroom, ensuring that you receive a comprehensive and forward-thinking education. Our curriculum is designed to challenge you, inspire innovation, and prepare you for the dynamic and ever-evolving global landscape.

Beyond academics, NMIMS offers a plethora of opportunities for you to engage, explore, and grow. From our state-of-the-art facilities to our diverse range of student organizations and extracurricular activities, there is something here for everyone. We believe in the importance of a well-rounded education, and we encourage you to take advantage of the various programs and events that will enrich your university experience.

Accreditations & Awards



SVKM's NMIMS SBM has been accredited by AACSB for the second consecutive time, making it the first B-School in Western India to achieve this honour.



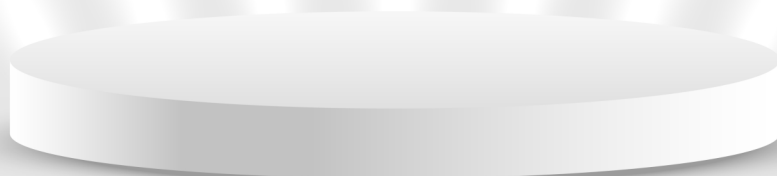
Financial Times Masters in Management (MiM) Ranking 2023 ranks NMIMS SBM, Mumbai in the prestigious Top 100 Global Business Schools



SVKM's NMIMS SBM has been Ranked 21st By National Institutional Ranking Framework by Ministry of Education, Govt of India (Mumbai Campus)



We Care: Civic Engagement internship program receives AACSB International Recognition as an Innovation that Inspires



Program Learning Objectives



To develop an understanding of dynamics shaping global business



To develop critical thinking skills



An integrative approach to decision-making & problem-solving



To develop technological orientation & digital fluency



Effective communication skills



To sharpen leadership & interpersonal skills



An understanding of ESG challenges impacting business



Programs Offered

MBA

A two-year MBA program that fosters students with a multidimensional skill set for today's global challenges. The program is spread over 6 trimesters, leading to the degree in Master of Business Administration.

- Established strong corporate credibility over the years
- Case-based learning with a student-centered approach
- Facilities synergy between industry and academia

MBA (Human Resource)

A two-year MBA program equips students to navigate dynamic HR challenges in the corporate world. The program comprises of 43 credit courses across 6 trimesters and 12 compulsory non-credit value added workshops.

- Rated amongst the top HR-focused programs in the country
- Enhanced focus on data and HR analytics
- Industry readiness through summer internships

MBA (Pharmaceutical Management)

A specialised two-year MBA program focused on preparing students for the pharmaceutical industry.

- Rated as number one program in the country
- Immerse in rigorous summer internships
- Engage in 180 hours of fieldwork and over 100 hours of data analytics

MBA (Business Analytics)

A comprehensive two-year MBA program emphasizing on Business Analytics for strategic decision-making.

- Globally benchmarked curriculum with supplementary HBR cases
- Highly industry-relevant electives intricately linked to job requirements
- Industry projects and internships with an analytics focus

MBA (Digital Transformation)

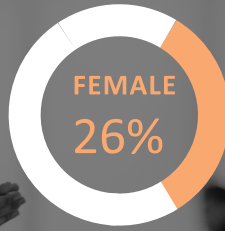
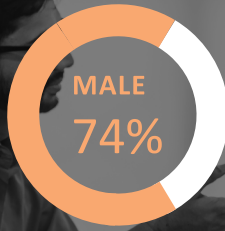
A two-year MBA program that focuses on integration of digital technology into business.

- Integration of management principles with cutting-edge technology
- Engage in collaborative efforts with Universities globally
- Gain a well-rounded 360-degree learning experience

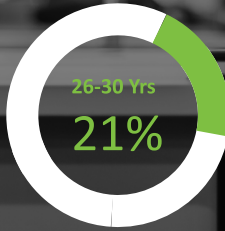
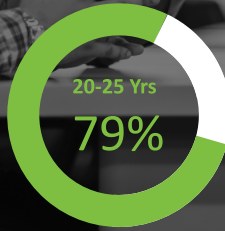
Student Diversity (MBA 2024-26)



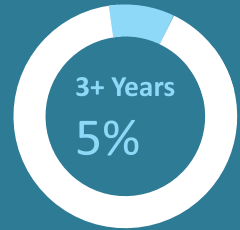
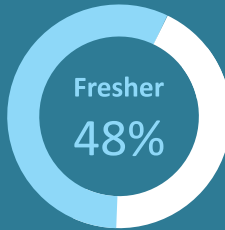
Gender Diversity



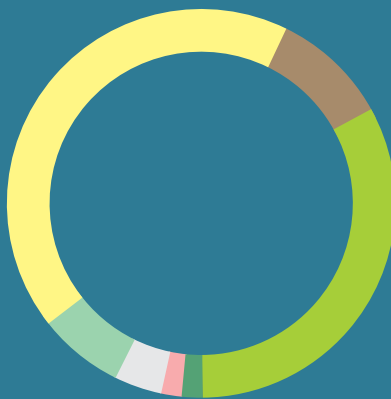
Age



Work Experience



Education Background



Engineering
38%

BBA
13%

Commerce
23%

BMS
4%

Science
7%

Law
1%

Arts
6%



Experience Background



IT/Start-up/E-Comm
46%

BFSI
9%

Manufacturing
11%

FMCG
3%

Consulting
13%

Others
18%

Placement Report (2024)



Average CTC: ₹25.13 LPA



Highest CTC: ₹67.70 LPA



Total Recruiters: 168

72 New Companies

68 Fortune 500 Companies

OUR ESTEEMED RECRUITERS



INTERNATIONAL PARTNERSHIPS

NMIMS SBM has multiple partnerships for student and faculty exchange with

The University of Lausanne (HEC Lausanne), Switzerland;



ESSCA Ecole De Management, France;



Europa Universitat Flensburg, EUF, Germany;



Grenoble Ecole de Management, France;



IESEG School of Management, France;



KEDGE Business School, France;



Kings College, London, England;



NEOMA Business School, France;



University of Erlangen, Nurnberg, Germany;



University of Bristol, England;



University of Wollongong, Australia;



EDHEC Business School, France;



HHL Leipzig School of Management.





SCHOOL OF BUSINESS MANAGEMENT



SVKM'S

Narsee Monjee Institute of Management Studies

(Declared as a Deemed-to-be University under Section 3 of the UGC Act, 1956)

V. L. Mehta Road, Vile Parle (West), Mumbai - 400 056. India.

REACH US AT:



1800 102 5138



admissionenquiry@nmims.edu