

ADMISSION HANDOUT FOR MANAGEMENT PROGRAMS (NMAT– 2026)

1. INTRODUCTION

The School of Business Management (SBM) of SVKM's NMIMS, Deemed to be a University (as per UGC Norms), is one of India's premier business schools. Its main campus is located in Mumbai, the country's financial capital and commercial nerve centre, with off-campus across India, offering students access to a vibrant academic environment and extensive research opportunities.

A dynamic curriculum, developed in collaboration with academicians and industry practitioners, enables students to acquire new skills and gain diverse perspectives. The case study method serves as a key pedagogical tool, bringing real-world business scenarios into the classroom and fostering practical learning. The School of Business Management (SBM) is enriched with exceptional intellectual capital through its distinguished faculty members, who are recognized experts in their respective fields and are dedicated to creating an engaging and dynamic learning environment.

This booklet gives information about the admission procedure and criteria for the following full-time MBA - Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore / Ahmedabad/MBA HR Mumbai/ /MBA Pharmaceutical Management Mumbai /MBA Business Analytics Mumbai / MBA (Digital Transformation) Mumbai Programs for the batch 2027.

Sr. No.	Name of the program	Campus
1	MBA	Mumbai
2	MBA	Bengaluru
3	MBA	Jadcherla (Hyderabad)
4	MBA	Navi Mumbai
5	MBA	Indore
6	MBA	Ahmedabad
7	MBA Human Resources	Mumbai
8	MBA-Business Analytics	Mumbai
9	MBA (Digital Transformation)	Mumbai
10	MBA Pharmaceutical Management	Mumbai

*30% of Seats in the MBA Programs of NMIMS will be offered to Female candidates

2. STEPS TO BE FOLLOWED

Step 1: Registration at NMAT by GMAC™: Please visit www.nmat.org. to register online and complete the registration process by paying the applicable registration fee. Upon successful registration, you will receive a GMAC™ registration number. Kindly keep this number safely, as it is required for completing the NMIMS application process.

Step 2: Registration at NMIMS: After completing Step 1, please visit www.nmims.edu, enter your NMAT by GMAC™ registration number, and complete the NMIMS application process by paying the applicable registration fee. Kindly note that the **registration fee is non-refundable**.

The NMAT by GMAC™ application scores will be considered for further selection processes. For admission through NMIMS, candidates are required to complete the registration on the NMIMS portal only after successfully completing the NMAT by GMAC™ registration process (Step 1). Completing the NMIMS registration will ensure that your application is considered for admission through the NMIMS admission process.

Registration with NMIMS before your scheduled examination date is mandatory for applying to any NMIMS program. Candidates are advised to complete the NMIMS registration process on or before the day preceding their NMAT by GMAC examination. For example, if the NMAT by GMAC examination is scheduled on 11th October 2026, the candidate must complete the NMIMS registration on or before 10th October 2026 to be eligible for consideration for NMIMS programs.

Candidates are required to indicate their **program preferences** in the **NMIMS registration form**. A minimum of five program preferences must be selected while completing the registration.

Please note that the preferences entered at the time of registration (Stage 1) are collected for **informational purposes** only. During Stage 2, **the final program preferences** will be obtained after the candidates are shortlisted for the admission process. These preferences will be considered for the preparation of the **merit list and seat allotment**.

Upon successful payment of the registration fee, a **PDF copy of the application form** will be generated and made available on the candidate's dashboard. Candidates are advised to carefully review the PDF and verify all the information entered in the application form.

It is the candidate's responsibility to ensure that all details provided during registration are accurate. Candidates should thoroughly check the information while filling out the online registration form and again before final submission, **as no changes will be permitted after the application has been submitted**.

Only candidates who have successfully completed both the above-mentioned registration steps and appeared for the examination will be considered for the shortlisting process.

The schedule & Application charges for NMIMS applications are as follows:

Event	Start Date	End Date	Registration charges (Non-Refundable)
NMIMS Application	20 th August 2026	10 th October 2026	Rs.3000/- online only

NMIMS only accepts the score of the first NMAT examination attempted by the candidate

3. ELIGIBILITY CRITERIA FOR ADMISSION 2026-2028

Sr. No.	Name of the program	Eligibility Criteria
1	MBA Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore / MBA HR Mumbai	Bachelor's degree in any discipline from a recognized University with a minimum of 50% marks in the aggregate (all the subjects for which the candidate has taken & appeared). * Sub clauses 3.1 to 3.6 are also applicable for eligibility criteria
2	MBA - Business Analytics, Mumbai	Bachelor's Degree (10+2+3/4) in B.E, B.Tech, B.Sc. Maths, B.Sc. Statistics, B.Sc. Computer Science, B.Sc. Information Technology, B.Sc. Data Science/ Analytics, B.Sc. Economics, B.A. Economics, B.Sc. Finance with a minimum of 50% marks in aggregate (all the subjects for which the candidate has taken & appeared). * Sub clauses 3.1 to 3.6 are also applicable for eligibility criteria
3	MBA(Digital Transformation), Mumbai	Bachelor's Degree (10+2+3/4) in B.E, B.Tech, B.Sc. Maths, B.Sc. Statistics, B.Sc. Computer Science, B.Sc. Information Technology, B.Sc. Data Science/ Analytics, B.Sc. Economics, B.A. Economics, B.Sc. Finance with a minimum of 50% marks in aggregate (all the subjects for which the candidate has taken & appeared). * Sub clauses 3.1 to 3.6 are also applicable for eligibility criteria
4	MBA Pharmaceutical Management, Mumbai The selection process is separate (Mumbai Campus)	Bachelor's degree in Pharmacy (B.Pharm), BDS, BHMS, BAMS, Biochemistry, Biotechnology, MBBS, Microbiology from a recognized University with a minimum of 50% marks in the aggregate (all the subjects for which the candidate has taken & appeared). NO OTHER DEGREE OTHER THAN MENTIONED ABOVE IN UNDERGRADUATE IS ELIGIBLE for MBA Pharmaceutical Management * Sub clauses 3.1 to 3.6 are also applicable for eligibility criteria

Note 1: As per University Grants Commission (UGC) notification - F. No. UGC/DEB/2013 dated 14.10.2013 - "Degrees / Diplomas / Certificates awarded for programs conducted by the Open & Distance Learning (ODL) institutions, recognized by Distance Education Council (DEC) (erstwhile) and UGC, in conformity with the UGC Notification on the specification of Degrees should be treated as equivalent to the corresponding awards of the Degree / Diploma / Certificate of the traditional Universities / institutions in the country".

Note 2: The AIU certificate is mandatory for candidates who have completed their graduation from overseas universities located in India.

- 3.1 Candidates appearing for the final examination of their Bachelor's Degree are also eligible to apply for all the full-time programs. Provisional admission is subject to clearing the final examination of their bachelor's Degree with stipulated aggregate marks.
- 3.2 Candidate must have appeared for all his subject(s) / exams **before the commencement of the respective Program (s) of NMIMS (Deemed to be University)**. None of the subjects should be examined **after the beginning of the respective course**. Also, the candidate should be declared a pass in all the above-referred subjects (s) / examinations by the University from which they are graduating, with minimum stipulated marks in the aggregate. If a candidates' graduating University schedules the final year/semester/trimester examination/s during/after the commencement of the respective Program his candidature may be considered subject to NMIMS (Deemed to be University) discretion.
- 3.3 At the time of admission, a candidate must produce semester-wise / trimester-wise / consolidated (only if University / Institute does not issue individual mark sheets) mark sheets of all college years from which they graduated. Attestation by the Principal with an official seal / self-attestation is mandatory in case internet copies of mark sheets are forwarded.
- 3.4 Candidates, who have passed or have appeared for graduation examination from a University where a grade Point Average is given, must produce the equivalent percentage for the GPA/CGPA obtained in writing from the University concerned.
- 3.5 **It is the candidate's sole responsibility to ascertain whether they possess the necessary and requisite qualifications for admission at NMIMS**, as verification of the documents is done at the time of final admission only. A professional verification agency will also verify your credentials including work experience. Submission of any fake medical fitness certificate or a mediclaim policy with the wrong pre-existing disease will render your admission ineligible. NMIMS has the full right to disqualify a candidate at any stage of the admission process or afterwards, if found ineligible. In such a case, the candidate's admission, even if selected and fees paid, is cancelled and the fees will be refunded as per prescribed refund rules.
- 3.6 **Criteria for Valid Work experience**
 - Work experience of the candidate after completion of Graduation will be considered & not during period of study.
 - Work experience more than one year will be given weightage in the final merit list.
 - Work experience is only deemed valid if the company is listed in both the GSTIN and TAN databases.

Note :

- Training, internships, apprenticeships, and any experience gained in a trainee position shall not be considered valid work experience for the purpose of preparation of the admission merit list, irrespective of the duration of such experience.
- Candidate's work experience gained through Family Business / Self-employment / Executive trainee will not be considered for admission purpose.
- Work experience for which salary is paid in cash shall not be considered for awarding weightage towards work experience in the admission merit list.
- The candidate's work experience documents will be verified by a third party. If, at any stage, the information is found to be inaccurate, false, incomplete, or insufficient, the candidate shall be disqualified from the admission process and the candidature shall be cancelled, even if the candidate has taken admission and program has already commenced.

4. SELECTION PROCESS

Stage 1: NMAT by GMAC™ test is a mandatory for applying to the following NMIMS University programs

1. MBA - Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore / Ahmedabad 2. MBA HR Mumbai 3. MBA Business Analytics Mumbai 4. MBA (Digital Transformation) Mumbai 5. MBA Pharmaceutical Management Mumbai

For more information about the test, please visit www.nmat.org.

The score of the NMAT by GMAC™ Test for all the NMIMS applicants will be submitted by GMAC to NMIMS (Deemed to-be- University).

Stage 2: Shortlisting is based on NMAT sectional and total score for only those candidates who have applied for any of the NMIMS programs.

NMIMS conducts the second stage of the selection process for shortlisted candidates. This stage may include a Competency Test and/or a Personal Interview (PI).. The details will be informed subsequently. The selection process is done in person. Candidate to carry their NMAT by GMAC scorecard.

The call letter will be declared on the candidate's dashboard. Call letters will neither be e-mailed nor sent by post.

Weightage will be given to academic performance and work experience also.

- 4.1 The final merit list will be prepared based on the candidate's performance in the NMAT by GMAC™ examination, Personal Interview (PI), Competency Test, work experience, and past academic performance.
- 4.2 Admission to NMIMS programs will be granted strictly on the basis of merit. The determination of the cut-off for the merit list shall be solely at the discretion of NMIMS. Candidates who have applied for more than one Programme and/or Campus in their application form will be considered for admission based on their merit score, program preferences, and the availability of seats in the respective programme/campus. In all such matters, the decision of NMIMS shall be final and binding on all concerned.

4.3 DOCUMENTS REQUIRED AT THE TIME OF ADMISSION (Scanned copies only)

- 10th Marksheet or Passing Certificate
- 12th Marksheet or Passing Certificate
- Degree marksheets for all years of study (Year 1, Year 2, Year 3, Year 4, etc.), separately for each semester/trimester, are required. Consolidated marksheets will be accepted only if separate semester/trimester marksheets are not issued by the respective University/Institute.
- Degree Certificate
- Provisional Degree Certificate/ Passing Certificate (If degree certificate is not available)
- Post Graduate Degree Marksheet, wherever applicable
- Post Graduate Degree Certificate, wherever applicable
- AIU Certificate (University Equivalence) is mandatory for those candidates who have completed their graduation from Overseas Universities located in India.
- Migration Certificate
- Eligibility Certificate (If required)
- Work Experience Certificate from their previous employers, the latest salary slip along with TDS certificate from their current employer, and the bank statement showing the deposit of their salary along with Income Tax return documents
- Medical Fitness Certificate (In Original signed & Stamp by Registered Medical Practitioner)
- Medclaim Policy
- Kindly keep details mentioned below available before filling admission form:
 1. "ABC ID (Academic Bank of Credits)" (Please visit website for creating ID : <https://abcdcard.co.in/>)
 2. Anti-Ragging document Reference no

Note: The name on the Aadhaar card and NMIMS registration / admission form should be identical.

- 4.4 Original/s documents will be required for verification before program commencement
- 4.5 **It shall be the sole responsibility of the candidate to ensure that they fulfil the eligibility criteria for the respective program(s) for which they are applying.**
- 4.6 Candidates are advised to visit the NMIMS website, www.nmims.edu, to know the details of the various steps of the selection process. All communication to the candidates will be through the NMIMS website / dashboard only.

5. FEES

Fees for academic year (2026–2028) for information only.

Program	Fees (Per annum)
MBA	Rs. 13,50,000/-
MBA HR	Rs.12,75,000/-
MBA Pharmaceutical Management	Rs. 9,00,000/-
MBA Bangalore / Hyderabad & Navi Mumbai	Rs.11,00,000/-
MBA Indore	Rs.10,00,000/-
MBA Ahmedabad	Rs. 9,00,000/-
MBA Business Analytics / MBA Digital Transformation	Rs.11,50,000/-

The Fees for the academic year 2027-2028 will be intimated at the time of admission in the offer letter.

6. REFUND OF FEES IN CASE OF WITHDRAWAL / CANCELLATION OF ADMISSION

For cancellation/ withdrawal of admission: Withdrawal /cancellation means voluntary withdrawal/cancellation by a candidate for any reason. Please visit the NMIMS website for the online admission cancellation process: <https://upload.nmims.edu/admission/cancellation/>

Refund rules as announced by **All India Council for Technical Education (AICTE)** will be followed.

Note:

- 1) Please note the closure of admission / last date of admission as mentioned in the important dates of the respective program
- 2) The Candidate is requested to check the commencement date. The cancellation policy/date is applicable as the refund rule clause mentions.

Important Note:

- a. If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished in the online registration is incorrect, their application for admission to the program, even if selected and fees paid, will stand cancelled and fees forfeited. **The Registration fee is non-refundable.**
- b. Canvassing, in any form for admission will disqualify the candidate.
- c. All matters of dispute will be subject to the legal jurisdiction of Mumbai only.

There is NO 'Management Quota' at NMIMS for MBA Programs. If you receive any E-Mail / SMS related to it, consider it fraudulent. Beware of such activities, and do not engage in any monetary transactions.

7. IMPORTANT DATES

Sr. No.	Activity	Important Dates
1	Application Start Date	20th August 2026
2	Application End Date	10th October 2026
3	2nd Stage of the selection process	Dates will be declared later
4	Merit list	
5	Fee Payment dates	

NMIMS reserves the right to make any change in the dates mentioned above and candidates are advised to visit the NMIMS website periodically to note changes, if any.

8. CONTACT INFORMATION

NMIMS Admission /Application / Technical related queries

- Toll- Free No.: 18001025138 - Monday to Friday (except public holidays) , Saturday (only 2nd and 4th Saturday) Time: 09:00 - 18:00 hrs
- For any support and assistance kindly login to the dashboard <https://apply.nmims.edu> & raise a query in my query section